



CHRISTIAN POL SANO PELIGRINO

Phone number: 09292981336

Email: christianpolpeligrino1234@gmail.com

Website Portfolio: <https://christianpeligrino.online/>

Upwork: [Upwork Profile](#)

Media Buyer and Digital Marketing Specialist with 5+ years of overall work experience serving e-commerce brands, agencies, and businesses. Committed to building businesses by treating each client's brand as my own and having a growth mindset to continually test, learn, and optimize.

EDUCATION

Central Mindanao University – **BS in Business Administration, Marketing Management**

June 2014 – June 2018

College Honor

Gingoog Christian College – High School

June 2010 – March 2014

Salutatorian

Manuel Lugod Elementary School

June 2004 – March 2010

With Honors

SKILLS

- Media Buying (Meta Ads, TikTok Ads, X Ads)
- Funnel Strategy & CRO
- Social Media Management
- Graphic Design & Video Editing
- Landing Page Building (ClickFunnels, Unbounce, Hostinger)
- Automation (Zapier, Make.com)

WORK EXPERIENCE

AnimeApe – Freelance Media Buyer

- Drove annual revenue from \$2.8M to \$4.2M within one year through a repeatable scaling system on Meta & TikTok ads.
- Managed ~\$30K/month ad spend with consistent 3-4x ROAS.
- Optimized campaign structure, creative testing, and retargeting flows.

Teerific – Freelance Media Buyer

- Scaled revenue from £360,740 to £855,581 in just 10 months using Meta Ads.
- Achieved 137% increase in revenue, 157% increase in orders, and 140% increase in returning customers.
- Improved CTR by 40% and reduced CPA by 25%.
- Integrated email marketing for customer retention and freed founders to focus on operations.

Monthly Tee Club – Freelance Media Buyer

- Acquired 800-1,000 new subscribers per month while maintaining profitable CPA.
- Added 11,291 new members over 14 months through optimized Meta ads.
- Consistently kept CPA below £11.
- Implemented daily creative testing and retargeting strategies.

Social Gravy – Media Buyer / Landing Page Builder / Automations Specialist

June 2024 – Present

- Help clients generate qualified leads through Facebook Ads and TikTok Ads.
- Design and build custom landing pages tailored to each campaign's needs.
- Create Zapier automations to connect paid ads seamlessly with client CRMs.
- Develop email sequences to nurture prospects and increase conversions.



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WORK EXPERIENCE

Philcopy Corporation – Sales Executive (Photocopiers)

September 2022 – January 2023

- Prospected potential clients through field visits and online channels.
- Established and maintained professional client relationships.
- Achieved monthly and quarterly sales quotas.
- Leveraged Facebook Ads to market and promote photocopier products.

Silicon Valley Computer Group Phils Inc. / Scan & Print Graphic House Inc. – Assistant Branch Head

November 2019 – August 2021

- Managed day-to-day operations of the branch.
- Prepared administrative and government reports.
- Maintained inventory management and supervised branch staff.
- Consistently achieved gross profit sales quotas.

Redlemon Digital Media – Marketing Associate

April 2019 – September 2019

- Created, planned, and executed offline and online marketing campaigns.
- Managed company and client social media platforms.
- Produced campaign graphics and content, supporting lead generation and engagement.
- Assisted sales representatives in client meetings.

Teleperformance – Customer Service Representative

September 2018 – January 2019

- Handled customer questions and complaints with professionalism.
- Provided basic troubleshooting and processed customer requests.
- Built strong rapport and ensured customer satisfaction.